

# RON SAKOWSKI

GRAPHIC DESIGNER

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## Career Objective

As a Graphic Designer, my objective is to secure an graphic design position that offers me ample opportunities to showcase my creativity and skills in logo creation, document drafting, branding, and marketing materials. I aim to leverage my proficiency in essential design software, and my knowledge in marketing to contribute to the success of the organization I work for. Moreover, I intend to expand my knowledge of core graphic design principles and continue to learn and grow as a professional.

## Professional Skills

### Graphic Design Principals

- Designed corporate-level marketing materials for in-store use to drive sales and capture attention
- Utilized my understanding of color theory to sell products and create visual harmony across several mediums
- Practiced in logo, merchandise, website, and icon creation as well as creating print and digital marketing tools and resources

### Time Management & Attention to Detail

- Proofread marketing materials before final copy was sent to print ensuring an error-free final product
- Met multiple deadlines across a variety of projects for review in daily, weekly, and quarterly meetings
- Well-versed in multi-tasking in high-pressure environments that require an acute and methodical understanding of tasks at hand

### Leadership & Growth

- Responsible for the planning and execution of programs within corporate-level parameters
- Ability to lead and create an environment of open communication, and work through all facets of problem-solving within groups of varying sizes
- Executed leadership, technical, and soft-skill training programs in both a classroom and hands-on setting

## Website & Portfolios

ronsakowskidesign.com  
www.linkedin.com/in/ronsakowski

## Software Skills

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe XD  
Canva  
Figma  
Microsoft Suite  
Midjourney  
Procreate App  
Social Pilot

## Education

### Digital Imaging & Graphic Design

UMass Lowell 2021-2023

### Bachelor Degree in Hospitality Business

Michigan State University  
East Lansing, MI 2001 - 2005

## Work History

### Freelance Graphic Design

2023 - Present

### Graphic Design Intern

Tontine Trust 2023 - Present

### Head Chef

Wachusett Country Club 2015 - 2025